

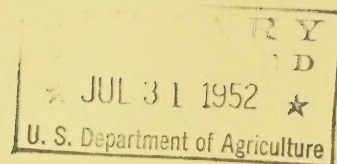
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MIKKELSEN AND SONS  
GREENHOUSES

CHRYSANTHEMUMS  
1953 PRICE LIST

P.O. BOX 1536

WEST END STATION

ASHTABULA, OHIO





MIKKELSEN & SONS GREENHOUSES  
Ashtabula, Ohio

Our stock plants are grown in sterilized soil and the cuttings are rooted in sterilized sand and peat. All stock plants and cuttings are under the influence of incandescent lights from August 1st to May 15th and are grown under automatically controlled temperatures.

The following information is given as a guide for the cultural practices as listed and are not hard and fast rules for any particular operation:

LIGHTS

8, 9 and 10 week varieties should be lighted from August 1st to May 1st to 15th if bud initiation is to be prevented and providing the plants are grown at 60° maximum. 11 week varieties should be lighted August 15th to April 15th or May 1st. 12, 13 and 14 week varieties should be lighted September 1st to April 1st to the 15th. One to two hours of light during August should be sufficient, increasing to three hours during September, four hours during October and five hours during the months of November and December and then diminishing during January to four hours, March to three and April to two and one.

SHADING

8, 9 and 10 week varieties must be shaded from April 1st to September 15th to insure response to bud initiation. 11 week varieties should be shaded March 15th to October 1st, and 12, 13, and 14 week varieties should be shaded from March 1st to October 15th.

SPACING

Pompons bloomed during November, December and January should have 32 sq. in. per stem. October, February and March require about 28 sq. in. per stem, and any Pompons flowered from April through September should have about 24 sq. in. per stem. Spacing on Mums for the same periods would require respectively 36, 32 and 28 sq. in. per flower.

WARRANTY

All stock is sold without warranty, express or implied, of description, quality, productivity or otherwise. All liability for your crop is hereby disclaimed.





DISCOUNTS ALLOWED ON ROOTED CHRYSANTHEMUM CUTTINGS

MIKKELSEN & SONS GREENHOUSES

2% discount if current invoice is paid in 10 days.

2% discount if order is placed 6 months prior to shipping.  
(We will allow 4 months through July 15, 1952 only)

1% discount for continuity of order.  
Continuity to mean the regular planting of varieties over a period of time rather than a large amount of one variety for only one planting. This discount will be at our discretion.

5% discount if total order is 10 to 25 thousand rooted cuttings.

10% discount if total order is 25 to 50 thousand rooted cuttings.

15% discount if total order is 50 to 100 thousand rooted cuttings.

20% discount if total order is over 100 thousand rooted cuttings.

Thus if an order for 100 thousand cuttings were to be placed 6 months in advance and calls for varieties to be used in somewhat constant amounts at regular intervals and current invoices are paid in 10 days, a total of 25% discount from the price schedule would be given. Similarly, corresponding amounts, if less than 100 thousand are ordered, would be allowed.

PRICE SCHEDULE PER 100 OF ANY ONE VARIETY

<u>Per 100</u>	<u>101 - 500</u>	<u>501 - 1000</u>	<u>1001 - 2500</u>	<u>2501 up</u>
5.00	4.50	4.25	4.00	3.75
6.00	5.50	5.00	4.75	4.50
7.00	6.50	6.00	5.60	5.25
8.00	7.25	6.75	6.40	6.00
9.00	8.00	7.65	7.25	6.75
10.00	9.00	8.50	8.00	7.50

ORDERS SHIPPED RAILWAY EXPRESS UNLESS REQUESTED OTHERWISE

This sheet effective with shipments beginning Oct. 1, 1952.





### 1953 INTRODUCTIONS

ILLINI IGLOO-- Intermediate button-type pompon; creamy white; 2" in diameter; flower almost globular in shape; full center; the substance is exceptional. A 10-week variety blooming November 10.

ILLINI SUNSPOT-- Large button-type pompon; deep yellow;  $2\frac{1}{2}$ " in diameter in spray;  $2\frac{3}{4}$  to 3 inches as a disbud or partial disbud; a little small as a disbud; possibly at its best as a partial disbud; full center; almost globular in form; substance exceptional; well placed sprays rather compact; stems very heavy and stiff; not a tall grower, but tall enough. An 11-week variety blooming November 20.

ILLINI TANGIER-- Large informal decorative; rusty red-bronze;  $2\frac{1}{2}$  to 3" in diameter in spray form; florets rather narrow and pointed at ends and somewhat reflexed. Substance good. Stems very heavy; tall grower. An 11-week variety blooming November 15.

ILLINI YELLOW SNOWBOUND-- Large informal decorative; soft light yellow; 3" in diameter; flowers are rather flat; florets taper to end and are slightly reflexed. Tends to have very large sprays; stems stiff; not a tall grower; 45". A 15-week variety blooming January 10.

NOTE: If a variety is desired that we do not list, kindly consult us at least 6 months in advance of the shipping date and every effort will be made to secure stock of that variety before the order is acknowledged.



YELLOW POMPONS, ANEMONES, AND SINGLES

<u>WEEKS TO BLOOM</u>	<u>VARIETY</u>	<u>DESCRIPTION</u>	<u>BLOOM DATE</u>	<u>PRICE @ 100</u>
9	Golden Herald	Golden yel; L. Dec.	Oct.25	\$ 5.00
9	Gold Coast	Int. Pompon	Oct.25	5.00
9	Sunup	Small Pompon	Oct.25	9.00
9	M. L. Hall	Deep Yel; Int. Pompon	Nov. 1	5.00
9	Starbright	Deep Yel; L. Single	Nov. 1	7.00
9	Yellow Daisy	Int. Single	Nov. 1	5.00
10	Barcarole	Int. Pompon	Nov. 5	5.00
10	Crescendo	Large Pompon	Nov. 5	8.00
10	Constellation	Int. Decorative	Nov. 5	5.00
10	Yellow Shasta	Sport of Shasta	Nov.10	5.00
10	Thorobred	Large Single	Nov.10	9.00
11	Golden Chord	Golden Yel; Int. Pompon	Nov.20	7.00
11	Illini Brave	Small Pompon	Nov.20	7.00
11	Forty Niner	Int. Formal Pompon	Nov.20	7.00
11	Lollipop	Int. Pompon	Nov.20	8.00
11	Klondike	Orange-Yel; Int. Pompon	Nov.20	8.00
11	Ill. Sunspot	Deep Yel; Button Pomp.	Nov.20	10.00
12	Goldsmith	Large Decorative	Nov.25	5.00
12	Sunnyside	Int. Pompon	Nov.25	5.00
12	Champagne	Int. Single	Nov.25	7.00
12	Golden Valencia	Sport of Valencia	Nov.30	5.00
12	Golden Cordova	Sport of Cordova	Nov.30	5.00
12	Omega	Int. Pompon	Dec. 1	5.00
13	Yellow Cameo	Sport of Cameo	Dec. 5	5.00
13	Corsair	Lg. Semi-Formal Pompon	Dec.10	9.00
13	Yellow Snowcrest	Sport of Snowcrest	Dec.10	9.00
14	Yellow Riviera	Golden Yel; Sport of Riviera	Dec.15	7.00
14	Shamrock	Large Decorative	Dec.15	8.00
14	Vibrant	Int. Decorative	Dec.20	5.00
14	Yellow Snow	Sport of Snow	Dec.25	5.00
15	Ill.Yel.Snowbound	Large Light Yel; Dec.	Jan.15	10.00





# WHITE POMPONS, ANEMONES, AND SINGLES

<u>WEEKS TO</u> <u>BLOOM</u>	<u>VARIETY</u>	<u>DESCRIPTION</u>	<u>BLOOM</u> <u>DATE</u>	<u>PRICE</u> <u>@ 100</u>
9	Keepsake	Cream-Wh; Int. Pompon	Oct.25	\$ 9.00
9	White Popcorn	Cream-Wh; Sport of Popcorn	Oct.25	9.00
9	Pinocchio	Pure White Button Pomp.	Oct.25	5.00
9	Halo	Ivory Wh; Int. Single	Nov. 1	8.00
9	Sea Gull	Ivory Wh; Int.Pompon	Nov. 1	5.00
10	Encore	Pure White; Int.Pompon	Nov. 5	7.00
10	Shasta	Int. Anemone	Nov.10	5.00
10	Lt. America	Pure Wh; Int. Anemone	Nov.10	5.00
10	Ill. Snowdrift	Spider type Pompon	Nov.10	7.00
10	Ill. Igloo	Cream Button; Int.Pomp.	Nov.10	10.00
11	Sculpture	Ivory Wh; L. Single	Nov.15	9.00
11	Snowflurry	Small Pompon	Nov.15	8.00
11	Highbrow	Ivory Wh; Int. Dec.	Nov.20	8.00
12	White Valencia	Sport of Valencia	Nov.30	7.00
12	Cordova	Cream Wh; Int. Dec.	Nov.30	5.00
12	Belray	Large Pompon	Nov.30	8.00
13	Cameo	Ivory Wh; Int. Dec.	Dec. 5	5.00
13	Snowdrop	Small Pompon	Dec. 5	9.00
13	Snowcrest	Green Eye; Sm.Pompon	Dec.10	7.00
14	Snowcap	Large Formal Pompon	Dec.15	7.00
14	Garza Supreme	Int. Anemone	Dec.15	5.00
14	Silversmith	Int. Decorative	Dec.15	7.00
14	Snow	Int. Pompon	Dec.25	5.00



# BRONZE POMPONS, ANEMONES, AND SINGLES

<u>WEEKS TO BLOOM</u>	<u>VARIETY</u>	<u>DESCRIPTION</u>	<u>BLOOM DATE</u>	<u>PRICE @ 100</u>
9	Buckskin	Tawny Br; Small Single	Oct.25	\$ 8.00
9	Red Seneca	Red Sport of Seneca	Nov. 1	7.00
10	Beauregard	Reddish-Or; Int.Pomp.	Nov. 5	8.00
10	Red Rust	Reddish Br; Int. Dec.	Nov. 5	5.00
10	Copperhead	Coppery Br; L. Dec.	Nov.10	8.00
10	Br. Masterpiece	Sport of Masterpiece	Nov.10	5.00
10	Paragon	Red; L. Pompon	Nov.10	8.00
11	Ill. Tangier	Large Decorative	Nov.15	10.00
11	Ill. Redhead	Deep Red; Small Pomp.	Nov.20	7.00
11	Ill. Warrior	Bronzy Or; Sm. Pomp.	Nov.20	7.00
11	Thelma	Or.Scarlet; Int.Pomp.	Nov.20	9.00
11	Rusticon	Rust Red; Int. Pompon	Nov.20	5.00
12	Br. Goldsmith	Int. Decorative	Nov.25	5.00
12	Apricot Valencia	Sport of Valencia	Nov.30	5.00
12	Red Valencia	Sport of Valencia	Nov.30	7.00
12	Holiday	Crimson Red; Int.Single	Dec. 1	7.00
13	Christmas Star	Scarlet Red; Int.Single	Dec.10	6.00
13	Br. Minstrel	Sport of Minstrel	Dec.10	7.00
14	Br. Riviera	Sport of Riviera	Dec.15	7.00
14	Christmas Greeting	Crimson Scarlet; Int.Dec.	Dec.15	8.00
14	Sarong	Crimson; Int. Single	Dec.15	6.00

# PINK POMPONS, ANEMONES, AND SINGLES

9	Carolyn Yosick	Lavender; Small Dec.	Oct.25	5.00
9	Pink Sprite	Small Pompon	Oct.25	7.00
9	Reward	Int. Single	Oct.25	8.00
10	Pandora	Luminous Pk; L. Dec.	Nov.10	9.00
10	Linda Lou	Yel. Cushion; Int.Anem.	Nov.10	5.00
10	Masterpiece	Int. Pompon	Nov.10	5.00
10	Memorial	Int. Anemone	Nov.10	9.00
11	Minuet	Int. Pompon	Nov.20	5.00
12	Beautiful Lady	Lav. L. Anemone	Nov.25	5.00
12	D. P. Valencia	Dp.Pk. Sport of Valencia	Nov.30	5.00
13	Minstrel	Int. Formal Pompon	Dec.10	6.00
14	Riviera	Luminous Pink; Int.Dec.	Dec.15	5.00





# STANDARDS

<u>WEEKS TO</u> <u>BLOOM</u>	<u>VARIETY</u>	<u>DESCRIPTION</u>	<u>BLOOM</u> <u>DATE</u>	<u>PRICE</u> <u>@ 100</u>
<u>White</u>				
9	Granite State	Small Semi-Incurved	Oct.25	\$ 5.00
10	Indianapolis White	Int. Incurved	Nov. 5	6.00
10	Betsy Ross	Ivory Wh; L.Incurved	Nov. 5	6.00
10	Queenslace	Spider	Nov.10	6.00
10	Jean Elizabeth	L. Semi-Incurved	Nov.10	6.00
11	Mefo	Ivory Wh; L.Incurved	Nov.20	6.00
11	Marketeer	Int. Semi-Incurved	Nov.20	6.00
13	Smiths Late White	Int. Semi-Incurved	Dec.10	6.00
<u>Yellow</u>				
9	Blazing Gold	Golden Yel; Int. Semi-Incurved	Oct.25	6.00
9	Good News	Int. Incurved	Nov. 1	6.00
10	Ind. Yellow	Int. Incurved	Nov. 5	6.00
10	Ind. Dark Yellow	Quilled	Nov. 5	6.00
10	Yellowlace	Sport of Queen's Lace	Nov.10	6.00
11	Yellow Mefo	Sport of Mefo	Nov.20	6.00
11	Bonnaffon Deluxe	Small-Incurved	Nov.20	5.00
13	Imp. Tobin Yellow	Int. Semi-Incurved	Dec.10	6.00
<u>Bronze</u>				
9	Detroit News	Reddish Bronze; Int. Incurved	Nov. 1	6.00
10	Ind. Bronze	Int. Incurved	Nov. 5	6.00
10	Ind. Golden Bronze	Quilled	Nov. 5	6.00
10	Mrs. Roy	Red; Int. Incurved	Nov.15	6.00
<u>Pink</u>				
10	Ind. Pink	Int. Incurved	Nov. 5	6.00
10	Queen of Pinks	Small Incurved	Nov.10	6.00
10	D.P. Orchid Queen	Dp. Pink Sport of Orchid Queen	Nov.10	6.00
11	Ed Seidewitz	Lav; Int. Incurved	Nov.25	6.00





# GARDEN VARIETY CHRYSANTHEMUMS

<u>VARIETY</u>	<u>DESCRIPTION</u>	<u>BLOOM DATE</u>	<u>PRICE @ 100</u>
<u>YELLOW TYPES</u>			
Defiance	Tall Golden Decorative	Sept.15	\$ 6.00
Pomponette	Short Golden Pompon	Sept.15	5.00
Yellow Supreme	Short Bright Lemon Cushion	Sept.15	5.00
Chas. Nye	Tall Dp. Lemon Large Pompon	Sept.25	5.00
Honeycomb	Medium Golden Pompon	Sept.25	5.00
Chiquita	Medium Dp. Lemon Pompon	Oct. 1	5.00
Yellow Blanket	Medium Bright Lemon Button	Oct. 10	5.00
Yellow Spoon	Medium Light Yellow Spoon	Oct. 10	5.00
Bright Forecast	Medium Yellow Spoon	Oct. 10	8.00
Gold Rush	Medium Lemon Single	Oct. 10	8.00

<u>WHITE TYPES</u>			
Calcite	Medium Cream Decorative	Sept.15	5.00
White Tower	Tall Cream Large Pompon	Sept.15	7.00
White Bounty	Tall Wh.Yel.Ctr. Button	Sept.15	6.00
White Wonder	Medium Ivory Large Pompon	Sept.25	5.00
Pepita	Medium Shell White Button	Sept.29	6.00
White Spoon	Medium White Spoon	Oct. 10	5.00
Classic	Tall White Button	Oct. 10	8.00

<u>BRONZE TYPES</u>			
Red Glow	Medium Dark Red Pompon	Sept.20	7.00
Marionette	Medium Rust Red Pompon	Sept.25	8.00
Champion Cushion	Short Deep Bronze Cushion	Sept.25	5.00
Remembrance	Med. Dp. Carmine Large Dec.	Sept.28	9.00
Fiesta	Med. Orange Rust Pompon	Oct. 1	6.00
Magnificent	Tall Plum Red Large Dec.	Oct. 1	6.00
Red Velvet	Med. Dk. Crimson Large Dec.	Oct. 5	5.00
Burgundy	Tall Wine Red Large Dec.	Oct. 5	5.00
Carmine Queen	Tall Carmine Large Pompon	Oct. 10	8.00
James Stewart	Tall Apr. Gold Pompon	Oct. 10	8.00
Carnival	Med. Burnt Or. Large Pompon	Oct. 10	6.00
Huntsman	Tall Scarlet Or. Large Dec.	Oct. 10	8.00
Beacon	Tall Coral Apr. Large Dec.	Oct. 15	8.00

<u>PINK TYPES</u>			
Major Cushion	Short Dp. Lav. Cushion	Sept. 8	5.00
Orchid Helen	Med. Orch. Lav. Dec.	Sept.10	9.00
Alert	Med.Dk.Purple Large Dec.	Sept.20	7.00
Heather Bloom	Med. Heather Pk. Dec.	Sept.20	5.00
Betty	Tall Pk.Rose Ctr. Large Dec.	Sept.28	5.00
Argonne	Med. Dark Lav. Pompon	Oct. 10	7.00
Dream Girl	Med. Lt. Lav. Pompon	Oct. 10	7.00
Orchid Spoon	Med. Orch. Lav. Spoon	Oct. 10	5.00
Serenade	Tall Magenta Single	Oct. 10	8.00
Adagio	Tall Raspberry Rose Pomp.	Oct. 12	8.00
Elizabeth Hood	Med.Lav.Pk. Large Pompon	Oct. 12	10.00

